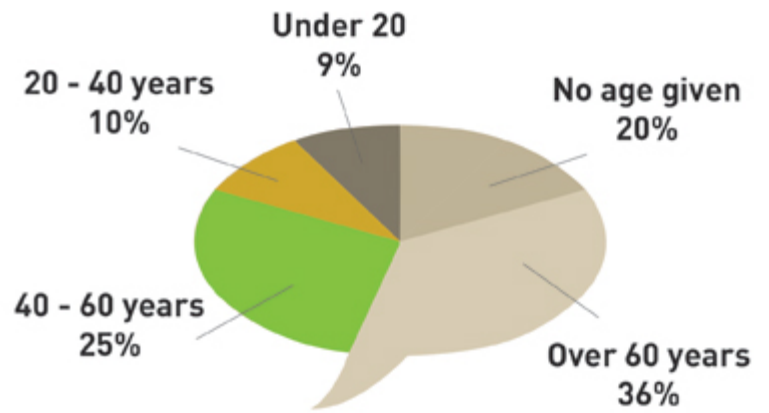


369

NUMBER OF COMPLETED QUESTIONNAIRES

151 BY MEN 218 BY WOMEN

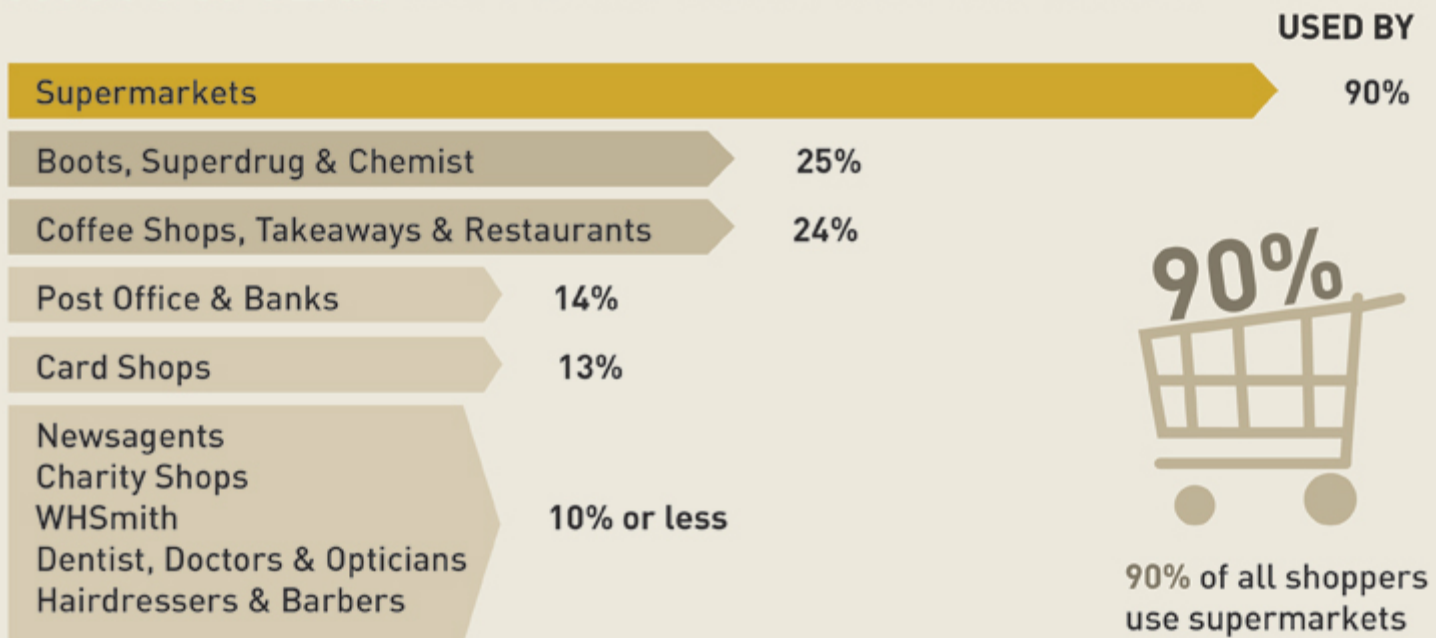
306 of the participants are from Hailsham and 63 from outside



PARTICIPANTS' AGE GROUPS

1. SHOPPING IN THE TOWN CENTRE

MOST POPULAR SHOPS & FACILITIES IN THE TOWN CENTRE:



MOST WANTED SHOPS & FACILITIES FOR THE TOWN CENTRE:



2. SHOPPING IN THE INDUSTRIAL PARKS

MOST POPULAR

SHOPS & SERVICES IN THE INDUSTRIAL PARKS:

100%

All shoppers in the industrial parks use Argos, Wickes, Jollyes and Car Servicing

86%

86% of all shoppers in the town centre also use services in the industrial parks

MOST WANTED SHOPS & SERVICES FOR THE INDUSTRIAL PARKS:

BURGER CHAIN

DISCOUNT SUPERMARKET

Homeware

GARDEN CENTRE

DIY

LARGER CLOTHES STORE



60% of all shoppers would like to see more **DIY & Homeware** stores in Hailsham's industrial parks

MONEY SPENT IN HAILSHAM

AVERAGE SPEND PER VISIT TO HAILSHAM:

27%
spend on average
over £50



9%
spend on average
under £10

64%
spend on average
£10 - £50

3. SAFETY IN THE TOWN CENTRE

DAYTIME:

90%
FEEL VERY SAFE

NIGHTTIME:

46%
FEEL UNSAFE

ONLY 15% FEEL VERY SAFE

100% of all under 20s and 20-40 year olds said they feel very safe in the town centre during the day but only 70% of all over 60s.



80% of all under 20s said they feel unsafe because of drunks

WHAT MAKES YOU FEEL UNSAFE?

8% LACK OF POLICE

12% OTHER

16% DRUNKS

64% GROUPS OF YOUTHS

4. CLEANLINESS OF THE TOWN CENTRE

52%

of all participants said they find the town centre dirty to average clean

48%

of all participants said they find the town centre reasonably clean to clean & well presented

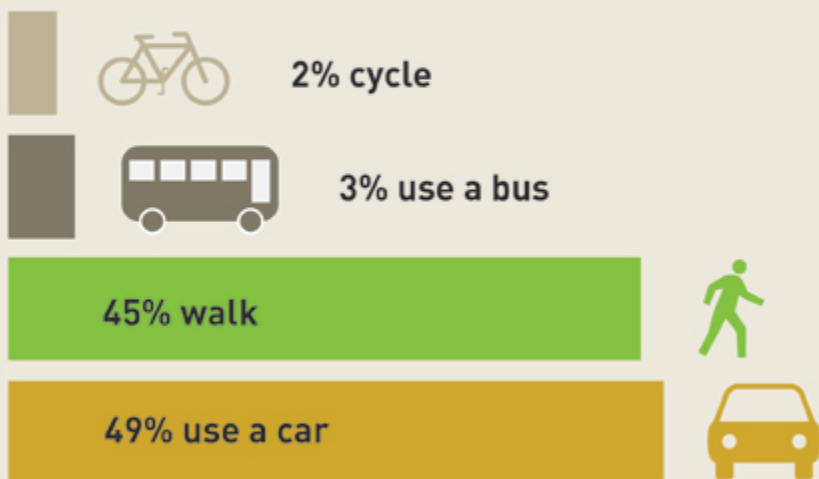


33% find that unkempt shop fronts make the town centre look untidy

56% find that litter makes the town centre look untidy



5. GETTING INTO HAILSHAM



* The remaining 1% used taxi, moped or mobility scooter for transport

EASE OF TRANSPORT:



DIFFICULT



EASY



VERY EASY



VERY EASY



The main issues reported by car drivers are traffic congestion, disrupted traffic flow and parking



Bus services are seen as a viable option by 67% of the over 60s but only by 27% of the 40 - 60s



70% of all participants are aware of Hailsham's 1200 free car park spaces