## 1. Shopping in the Town Centre

### Most Popular Shops & Facilities in the Town Centre:

<table>
<thead>
<tr>
<th>Shop Type</th>
<th>Used By</th>
</tr>
</thead>
<tbody>
<tr>
<td>Supermarkets</td>
<td>90%</td>
</tr>
<tr>
<td>Boots, Superdrug &amp; Chemist</td>
<td>25%</td>
</tr>
<tr>
<td>Coffee Shops, Takeaways &amp; Restaurants</td>
<td>24%</td>
</tr>
<tr>
<td>Post Office &amp; Banks</td>
<td>14%</td>
</tr>
<tr>
<td>Card Shops</td>
<td>13%</td>
</tr>
<tr>
<td>Newsagents, Charity Shops, WHSmith, Dentist,</td>
<td>10% or less</td>
</tr>
<tr>
<td>Doctors &amp; Opticians, Hairdressers &amp; Barbers</td>
<td></td>
</tr>
</tbody>
</table>

90% of all shoppers use supermarkets.

### Most Wanted Shops & Facilities for the Town Centre:

- Clothes & Shoes: 75%
- Greengrocer: 6%
- Toys: 6%
- Toilets: 3%
2. SHOPPING IN THE INDUSTRIAL PARKS

MOST POPULAR SHOPS & SERVICES IN THE INDUSTRIAL PARKS:

100%
All shoppers in the industrial parks use Argos, Wickes, Jollyes and Car Servicing

86%
86% of all shoppers in the town centre also use services in the industrial parks

MOST WANTED SHOPS & SERVICES FOR THE INDUSTRIAL PARKS:

Homeware
DIY
Garden Centre
Discount Supermarket
Larger Clothes Store

60% of all shoppers would like to see more DIY & Homeware stores in Hailsham’s industrial parks

MONEY SPENT IN HAILSHAM

AVERAGE SPEND PER VISIT TO HAILSHAM:

27% spend on average over £50

9% spend on average under £10

64% spend on average £10 - £50
3. SAFETY IN THE TOWN CENTRE

DAYTIME: 90% FEEL VERY SAFE

100% of all under 20s and 20-40 year olds said they feel very safe in the town centre during the day but only 70% of all over 60s.

NIGHTTIME: 46% FEEL UNSAFE

Only 15% feel very safe.

WHAT MAKES YOU FEEL UNSAFE?

- 8% LACK OF POLICE
- 12% OTHER
- 16% DRUNKS
- 64% GROUPS OF YOUTHS

80% of all under 20s said they feel unsafe because of drunks.

4. CLEANLINESS OF THE TOWN CENTRE

52% of all participants said they find the town centre dirty to average clean

48% of all participants said they find the town centre reasonably clean to clean & well presented

- 33% find that unkempt shop fronts make the town centre look untidy
- 56% find that litter makes the town centre look untidy
5. GETTING INTO HAILSHAM

2% cycle
3% use a bus
45% walk
49% use a car

* The remaining 1% used taxi, moped or mobility scooter for transport

EASE OF TRANSPORT:

DIFFICULT
EASY
VERY EASY
VERY EASY

The main issues reported by car drivers are traffic congestion, disrupted traffic flow and parking. Bus services are seen as a viable option by 67% of the over 60s but only by 27% of the 40 - 60s.

70% of all participants are aware of Hailsham’s 1200 free car park spaces.